

# DEVELOPING A META-METHODOLOGY FOR EFFICIENT SIMULATION OF INFOCOMMUNICATION SYSTEMS AND RELATED PROCESSES

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## KEYWORDS

simulation meta-methodology, dynamic simulation problem context, ICT, hard and soft-systems method, BP

## ABSTRACT

The efficiency of simulation projects aimed to support the design of Information and Communication Technology (ICT) and related Business Process (BP) systems in an organisation is influenced by some key factors. The goal of the development of our simulation meta-methodology (MM) is to support the use of the most efficient method to any phase of the simulation process. In this paper we identify the factors influencing the simulation problem contexts and making them dynamic then formulate the requirements on the MM determined by the dynamic simulation problem contexts taking into account the question of efficiency and also that the simulation method itself is a hard-system method. On this basis we define the methodology set of MM that is a set of hard- and soft-system methods appropriate for different simulation problem contexts. We examine the important features MM methodology components, we describe in details the general features of the simulation methodology (SM) we propose and we also define further requirements on SM determining extra features. We introduce the cycles, and the process of MM including alternating way of work and the methodology chains which make MM suitable for dynamic simulation problem contexts.

## 1. INTRODUCTION

The efficiency of simulation projects aimed to support the design of ICT and related BP systems in an organisation is influenced by some key factors including methodological factors either. In our earlier papers we have already examined many of these factors and we also investigated the ways of increasing the efficiency [16-21].

It is important to remark that in order to improve efficiency of simulation the MM under development focuses not only on the question of direct *efficiency* but also addresses the problems of the *efficacy* and *effectiveness* [9]. either by means of first of all soft-system methods and preliminary modelling.

In this paper, first, we outline the system focus of application of the meta-methodology and define the process of simulation. We use a new approach the concept of *the dynamic simulation problem contexts*: we identify the factors

influencing simulation problem contexts that is factors influencing simple-complex and unitary-pluralist features and making them dynamic are identified, which are also responsible for the existence of complex-pluralist problem contexts. On this basis we formulate the requirements on the new meta-methodology.

Then, we examine the set of elements of the simulation meta-methodology. First, as the starting point of formulation of SM we examine the evolution of the traditional simulation methodologies. We introduce the general features of the proposed simulation methodology and also the *new* requirements on the SM which we define as special features of SM. We present a brief evaluation of the selection of both SSM (Soft Systems Methodology) and MCM (Modified Conceptual Modelling) methods. In the point about the further elements, we mention TFA (Traffic Flow Analysis) and EFA (Entity Flow-phase Analysis) methods which are proposed for rapid preliminary modelling, and in a short form we describe meta-methodology element "goal reduction and linking". In the end, we introduce important *new* elements: the *alternating way of work* of simulation meta-methodology and the *methodology chains* formed by the problem context sequences.

Then, the requirements, which are determined by the dynamic simulation problem contexts, on simulation meta-methodology (MM) are formulated from the point of view of efficiency, taking also into account, that simulation method itself is a hard-systems approach.

On this basis, a set of hard and soft systems methods for MM is defined, which is appropriate for different simulation problem contexts.

Important features of methodology elements of MM are introduced. These elements, which have already been described in our previous papers, are: the typical synthesised Simulation Methodology (SM) with added special features, the Modified Conceptual Models (MCM) methodology, and other methods. The Soft Systems Methodology (SSM) is also presented as the basic soft-systems approach for MM.

The phases, the cycles, and the process of MM (including the alternating way of work and the methodology chains) - which make MM suitable for dynamic simulation problem contexts - are described.

In the end, the functioning of MM in a collaborative modelling environment is examined, which is a frequent situation.

## 2.SIMULATION AND THE ENVIRONMENT OF SIMULATION

### System Scope of the Simulation Meta-methodology

In this paper we develop a simulation meta-methodology appropriate for the examination of infocommunication systems and connected processes.

The system scope of the simulation meta-methodology may be defined by the group of ICT (Information and Communications Technology) and related BP (Business Process) or OP (Organisational Process) systems. ICT and *connected* BP or OP systems form EIS (Enterprise Information Systems) or respectively OIS (Organisational Information Systems).

### Process of Simulation

Simulation has already been defined by many authors (for example [25]).

Now, for the meta-methodology development purposes we propose the following approaches to the simulation:

*Simulation is a process of developing simulation model of the system of interest and performing experiments with the model in order to reach the defined goals.*

The *process of simulation* lasts from the identification and investigation of the need for developing a simulation model of a system of interest to providing support to implement results of simulation [15].

*In an organisational environment*, we may look at the process of simulation performed as a *project process*, initiated to reach pre-defined goals, within time and cost limits and with the required quality, and using the assigned resources.

### Dynamic Simulation Problem Contexts

Modelling projects often starts with an *unstructured problem situation*: even if there was a consensus about the application of simulation it may turn out in the “Defining Goals” phase that there is no agreement about the questions to be answered [22].

It is often necessary to use the simulation methodology in a soft-systems environment: even the problem structuring (“Defining Goals” phase) may lead to *complex-pluralist problem contexts for simulation* which require the application of a soft-systems approach but the *simulation is a hard-systems approach* appropriate for simple-unitary problem contexts (the problem contexts are described in [11], the features of hard-systems and soft-systems approaches can be found in [8]. Moreover, it is important to remark that the simulation problem context may change *dynamically* in any phase of the simulation process.

Now, we examine the factors influencing the *simulation problem context* according to the *simple-complex* and *unitary-pluralist* dimensions, which make problem contexts often complex-pluralist.

Factors influencing the *simple-complex* dimension:

- Systems are often only partially observable (for example data are not collected or cannot be collected

because of technical reasons or data sources may be located in other systems)

- The systems of interest cannot be easily defined (for example, systems’ boundaries are not observable because of data availability problems)

- Simulated systems are probabilistic and in addition to it process systems may have active, purposeful parts (for example people in the system may act in opposition to simulation project goals)

- The complexity may increase by taking into account the influences on other systems

Factors influencing the *unitary-pluralist* dimension:

- Simulation project is performed in an environment formed by many participants:

Decision makers, problem solvers (users, analysts, modellers, etc, who may also be decision makers in different phases), whose’ worldviews (Weltanschauung) are influencing the simulation problem context

- The initial problem structuring often leads to a pluralist set of opinions about the goals can also [22]

- There can also be disagreement about the implementation of results (for example, who is responsible for what during the implementation [22])

Simulation is an efficient method if it used as a hard-systems approach to the problems of simple-unitary contexts therefore, to be efficient, we should have a *set of methods* appropriate for different contexts and we also should have a *formalised process, a simulation meta-methodology* to control the use of methodologies in dynamic simulation problem contexts.

## 3.DEFINING COMPONENTS OF THE SIMULATION META-METHODOLOGY

The set of methods of the simulation-methodology should contain a *traditional* simulation methodology (hard-systems method), a method appropriate for problem contexts requiring *soft-systems* approach and also a method *connecting* the hard-systems and soft-systems levels. It is also useful to have methods making the coverage of the simulation process complete supporting the improvement of the efficiency of simulation. In the next, we examine and introduce these elements of the set of methods.

### Synthesis of a Traditional Simulation Methodology with Extra Features

#### *Evaluation of Traditional Simulation Methodologies*

The simulation method containing a series of phases has already been described by many authors [1-3, 7, 26]. These phases show the high-level of the simulation model development and application process. The high-level description of the simulation process remains constant regardless of the type of the problem and the objective of the simulation analysis [7]. Furthermore, simulation models can capture the behaviour of both human and technical resources in the system [26]. Examining the methodologies, described by the aforementioned authors, an *evolution* of methodologies

may be observed, starting from the *problem-solution-type*, strictly hard approach to the present days' more *soft-approaches*.

The current state of art is summarised according to the three main stages of methodologies:

*Prior to modelling stage:*

Simulation is looked according to the project approach: simulation is a process with pre-defined objectives, which should be reached within a time and cost limit and with the required quality, using the resources assigned to the process.

This view shows the collaborative character of a simulation project.

*Modelling and experimentation stage:*

For different tasks, there is a wide variety of simulation tools, with different model building and experimenting features, therefore in methodologies there can be tool specific features.

*After modelling stage:*

Simulation became a decision support tool: the outputs of simulation can be regarded as *understanding-type results* supporting decision making rather than *solution-type results* providing an exact solution to a problem.

The results of simulation are also *project-type results*: a report should be generated and documented for the defined participants of the project.

### Typical Simulation Methodology

As an element of the simulation meta-methodology (MM) we describe a typical hard simulation methodology (SM) comprising six steps (the detailed description of SM is in [20]). It is not a novel methodology but it is rather a *synthesis* based on the conclusion of the analysis described in the previous point, but we pay special attention to some requirements and define some *extra features* for our typical SM.

The six-step process of *simulation methodology* (shown in Figure 1) has the following phases:

- SM1: Defining Goals
- SM2: Gathering and Analysing Data
- SM3: Model Design and Model Building
- SM4: Performing simulation
- SM5: Analyzing Results
- SM6: Supporting Implementation

### Summary of Features of SM

Extra features:

- An *output is defined to each phase* in order to support methodological communication
- Special attention is paid to *preliminary modelling*
- Simulation is assigned to support implementation decisions in order to avoid disagreement about implementation (frequently there are different views on implementation of results)

General features:

- SM is a tool independent methodology

- SM puts equal emphasis on each of the three main phases
- SM can be applied to simulate both BP and ICT elements of an organisational information system
- SM, like all the examined methodologies, has an *iterative* character, that is, in spite of the phases are ordered sequentially, phases or group of the phases can be repeated until they produce a suitable outcome.
- SM has a *cyclic* character, that is, the methodological loop may be closed forming short-cycles or long-cycles:
  - There can be any full or partial methodological cycles during a simulation project (*short-cycles*)
  - The simulation models may be reused at any point of time, later, during the life-cycle of the modelled system (*long-cycles*)

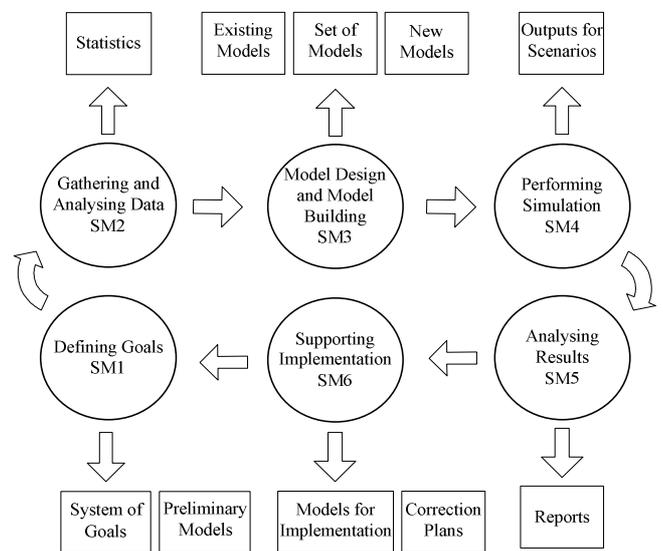


Figure 1 The Six-Step Process of Simulation Methodology with Extra Features

### SSM in the Simulation Meta-Methodology: Short Evaluation of SSM and other Possibilities

SSM is the classic soft-systems approach [8]. Arguments for selecting SSM as MM element may be summarised as follows:

The methodology should be able to face with soft problem situations both in ICT and BP fields.

The well known approach of UML has the capabilities to face with ICT and BP sides but UML is weak in dealing soft aspects [6]. TSI (Total System Intervention [12]) is rather a framework of methodologies (with a large set of associated methodologies) and there is no known wide experience of using it in ICT or BP field. For SSM there is a significant amount of applications and experiences to use it with or in other methods [10, 5].



the chain each of the elements (methods) uses the results of the previous element and prepares the use of the next element. The methodology chain appropriately is started and finished by a soft method application. The methodology chain may be described by the sequence of simulation problem contexts and by the methods used to the contexts.

Figure 3 shows that Organisational World is divided into two segments: the Hard Thinking World and the Soft Thinking World. Soft-systems methods are situated in the Soft Thinking World and hard-systems methods are in the Hard Thinking World. MCM operates between these two segments. MCM process starts and finishes its operation with the “SSM problem learning” method.

Different methods are connected with double directed connections which indicate that in the process of MM if it is necessary we may re-enter an earlier step. Sequence of steps performed according to connections show the alternating work of MM. (Of course in the process of operation of MM it may be necessary to use other connections (which are not shown in the figure) between methods.)

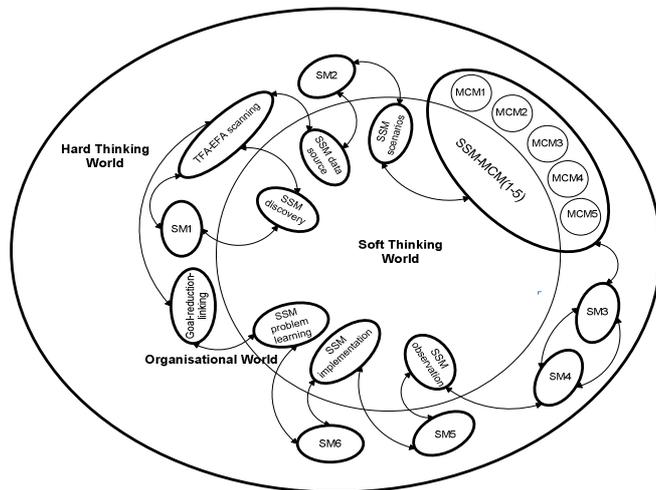


Figure 3 The Alternating Way Work of the Simulation Meta-methodology

## 5.SUMMARY

In this paper, the development of the new simulation meta-methodology has been continued. Our main goal was to increase the efficiency of simulation by supporting the use of the most efficient method to a given problem context (simulation problem context) in any phase of the simulation process by means of the meta-methodology.

To our examination we have defined the system scope (systems to which simulation meta-methodology we consider to apply) of the simulation meta-methodology and we have also defined the process of simulation to our considerations. The factors influencing simulation problem contexts and making them dynamic have been identified.

The requirements on MM determined by the dynamic simulation problem contexts have been described taking into account the point of view of efficiency and also taking into account that hard-systems character of the simulation

method itself. A set of hard and soft systems methods (appropriate for different simulation problem contexts) for MM has been defined and the most important features of methodology elements of MM have been introduced.

We have given a short overview on the elements of the methodology set of MM we have described general and special features of the typical, synthesised SM we have described the cycles and the working process (including the alternating way of work appropriate for dynamic simulation problem contexts and the methodology chains) of MM.

The important aspects of this paper may be summarised as follows: a complex approach to the efficiency question of simulation is described (taking into account the whole process of simulation including modelling); on this basis the first formulation of general requirements to the problem is introduced; by developing the simulation meta-methodology (and its methodology elements), an efficient answer to the problem is proposed.

## ACKNOWLEDGEMENT

We would like to thank Philippe Geril (EUROSIS ETI) for his permission to use our previously published paper “Hard and Soft Approaches in a Simulation Meta-Methodology” [20].

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